



## TRBR appoints Neustar as new back-end Registry Operator for .vu country code Top-Level Domain

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The Office of the Vanuatu Telecommunications, Radiocommunications and Broadcasting Regulator (TRBR) would like to announce the appointment of Neustar Vanuatu Limited (Neustar) as the new Registry Operator for the .vu country code Top-Level Domain (ccTLD).

The announcement follows a competitive tender process conducted by TRBR, to which Neustar submitted a comprehensive response outlining its technical, policy and marketing experience and capabilities. Neustar was selected from a group of respondents to the tender notice, which sought a Registry Operator to support TRBR in growing and promoting the .vu namespace.

The TRBR Regulator, Mr Brian Winji said the partnership with Neustar would enhance the profile, performance and security of the .vu ccTLD.

*“In seeking a new Registry Operator for the .vu namespace, we sought an organization that would act as a true partner to TRBR in managing and administering .vu in the interests of the Vanuatu Internet Community, as well as the Internet-using community globally.”*

*“Neustar’s credentials in TLD operations and marketing, DNS security and performance, policy development and more, uniquely position it to support TRBR in increasing .vu domain name registrations through enhanced promotions, technical innovation and security.”*

*“We look forward to working with Neustar in this next stage of .vu’s evolution, and benefiting from Neustar’s demonstrated experience in ccTLD management and strong reputation in the industry as an organization of integrity and professionalism.”*

Neustar is a global information services company with the largest DNS, DDoS mitigation and threat intelligence capabilities in the industry. In addition to .vu, Neustar provides Registry services for .us, .co, .in, .nyc and .biz TLDs, as well as nearly 240 other TLDs for countries, cities, businesses and the world's leading brands. The .vu namespace is now backed by Neustar's award-winning infrastructure, team and experience, which is always evolving with continuous investment and product innovation.

Nicolai Bezsonoff, Senior Vice President and General Manager of Neustar Registry Solutions, said Neustar was excited to bring its expertise in technical innovation and DNS security to benefit all Vanuatu Internet users.

*“We are honored to partner with TRBR for this important stage of .vu’s history, to grow the .vu namespace by building a strong Registrar network and solid market demand for .vu domain names.”*

“With Neustar as Registry Operator, .vu will benefit from years of experience in the global ccTLD and wider domain name industry, with specific and dedicated focus on the unique needs and opportunities of the Vanuatu Internet community.”

The transition of the .vu Registry to Neustar’s back-end platform is anticipated to be completed by the 30<sup>th</sup> of September 2019, with further project details to be communicated to stakeholders in the coming weeks.

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## **About TRBR**

The Telecommunications Radiocommunications and Broadcasting Regulator (TRBR) is an independent statutory body, and has the General Powers and Functions to regulate telecommunications, radiocommunications and broadcasting services in Vanuatu as provided in the Telecommunications, Radiocommunications and Broadcasting Regulations Act 30 2009 as amended by Amendment 22 2018. The Regulator reports to and advises the Minister responsible for telecommunications and broadcasting as to policy and making of regulations and any other matter as requested by the Minister.

The TRBR Act under section 7 3 (e) states that the “Regulator may make Regulations for the management and administration (including the exclusive management and administration) of country code top level domain names for Vanuatu and domain name registration for Vanuatu” .;. The domain name regulation was finalized in December of 2016 after a number of consultations were done locally and internationally. The regulation outlines the roles of the Regulator, the Registry, the Registrar and the Registrant. This same regulations also gives power to the Regulator to appoint the .vu domain Registry Operator.

## **CONTACT**

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